

FICCI's 1st NBFC Summit 'NBFC Sector in India – Preparing for the Post-Covid-19 World' <u>29 October 2020: Online</u>

Premium Partners- Rs. 5 Lakhs

- Logo Visibility & Placement
 - On Main Panels of the Virtual Backdrop
 - ✤ At the login page of the Virtual Summit
 - At the Lobby Area of the Virtual Summit
 - At the Virtual Networking Lounge
 - Logo visibility on promotional flyers for delegate mobilization
- Screening of corporate film at the Main Summit Venue before the start of the conference (1 Minute) Or
- Screening of commercial (40 Sec Duration)
- Opportunity to network with the delegates through the virtual platform
- Logo Presence in the Program for distribution to delegates & Thank you email post Summit
- Numbers of delegates to be nominated free 15
- Speaking opportunity at one of the Panel discussion
- Branding on Exclusive NBFC Website
 - Logo & Profile will be displayed on the website throughout the year
- Special Announcements Thanking Partners



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Co-Partners - Rs 3 Lakhs

- Logo Visibility & Placement
 - On Main Panels of the Virtual Backdrop (at one side of the panel)
 - At the Login page of the Virtual Summit
 - At the Lobby Area of the Virtual Summit
 - Logo visibility on promotional flyers for delegate mobilization
- Logo Presence in the Program for distribution to delegates & Thank you email post Summit
- Numbers of delegates to be nominated free 10
- Opportunity to network with the delegates through the virtual platform
- Branding on Exclusive NBFC Website
 - Logo will be displayed on the website throughout the year
- Special Announcements Thanking Partners



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Associate Partners – Rs 2 lakhs

- Logo Visibility & Placement
 - ✤ Logo visibility on promotional flyers for delegate mobilization
 - Lobby Area of the virtual Summit
 - Login Page of the virtual Summit
- Numbers of delegates to be nominated free 5
- Logo Presence in the Program for distribution to delegates
- Branding on Exclusive NBFC Website
 - Logo will be displayed on the website throughout the year
- Special Announcements Thanking Partners
- Opportunity to network with the delegates through the virtual platform